Request for Proposals

Multimedia Artist for the Production Digital Safety Resources

November 2026 – February 2027

Organisational context

ECPAT International is a global network of civil society organisations dedicated to ending the sexual exploitation of children in all its manifestations. This includes the exploitation of children in prostitution, in the context of digital environments, in the context of trafficking of children for sexual purposes, the sexual exploitation of children in travel and tourism and some forms of child, early and forced marriage.

ECPAT has a network with a membership of 141 civil society organisations in 113 countries. The ECPAT International Secretariat coordinates the global work of the organisation and is based in Bangkok, Thailand. The Secretariat designs and implements global and regional level programmes and undertakes programming, campaigning, advocacy and research to facilitate a range of network initiatives.

Background

ECPAT International actively works to strengthen child safety and shift gender norms in the online gaming space. Since 2022, we have been directly engaging the gaming industry, communities, trade associations, and adjacent sectors, to enhance knowledge on child protection issues and gender-related dynamics in online gaming environments—with the goal of developing concrete solutions at different scales, in-game or within the ecosystem, that promote safe gaming and positive behaviors among children.

ECPAT is embarking on a new collaboration with Roblox that aims to produce an online interactive safety resource designed to equip Roblox Creators. With this, ECPAT is seeking to engage a Multimedia Artist (Individual or Team) to support in the creation of multimedia assets including short animated videos, digital flash cards, project poster, and a consolidated illustrated PDF, which will complement the written component of each module under the umbrella theme of gender and child safety in online gaming. The Multimedia Artist will work in strict collaboration with the teams at ECPAT and Roblox for onboarding, inputs and finalisation of the work.

Scope of assignment

1. **Proposal of design studies**
   - Propose 2-3 design studies to provide a visual direction for all materials, harmonising the look and feel across different outputs and applying the necessary co-branding guidelines.

2. **Production of multimedia assets**
   - **Module assets.** Produce the visual aids needed for maximum 5 learning modules (in batches), based on the written text or outline provided by ECPAT.

     Each written module may include a combination of:
     - *1-3 short animated videos (~10-15 seconds)*
     - *2-6 digital flash cards (static photos, portrait, back-to-back)*

   - **Cover poster.** Create a Canva-ready poster to be used to promote the collaboration resources on social media and newsletters.

- **Illustrated PDF.** Consolidate the modules into a single illustrated PDF that will serve as the alternate, website library-ready resource summarizing the topics learned (written text provided by ECPAT).

3. **Support for integration into final hosting site**
   - Once the final hosting site is identified by ECPAT and Roblox, provide support to adjust (e.g., sizing) and optimise the digital outputs to ensure seamless integration.

4. **Turnover of all final materials**
   - Provide ECPAT with a copy of all final resources in a shared Google Drive or compressed file.

Key deliverables and timelines

Month	Assignment	Expected deliverable
Late November 2026	- Onboarding	Work plan
December 2026	- Design studies proposal - Drafting of assets for Module 1 (Pilot) - Integration of inputs, including data from young developers.	2-3 design studies 1st set of: short animated videos and digital flash cards
January 2027	- Continuous drafting of assets for Modules 2 to 5	Set 2-5 of: short animated videos and digital flash cards
February 2027	- Consolidation of all modules into PDF - Production of cover poster	1 PDF (estimated max 12 pages) 1 Canva-ready project poster

Ideal qualifications

The Individual/Team should have:

- Proven skills in video animation, graphic design, and layout.
- Prior experience in producing similar outputs, particularly educational materials, child safety toolkits, and other similar informational resources.
- Strong information design skills with great attention to detail and accessibility for learning.
- Familiarity with online gaming, Trust & Safety practices, and child safety and gender dynamics in the digital environment is a strong plus.
- Experience within the children's rights, gender equity, and/or gender-based violence sectors would be an asset.
- Ability to take initiative and work independently and within the established deadlines.
- Understanding of and commitment to ECPAT International mission and values, including ethical and bias-free design practices.

Duration and modality of the assignment

- This consultancy will run from November 27, 2026, to February 26, 2027.
- This is a remote, home-based, opportunity. The consultant must provide their own equipment for use in this assignment, including digital licenses (if any). The consultant should be available to attend meetings within the Southeast Asia or Central Europe time zone.

Term of payment

Budget indication: USD 10,000

Our Commitments

As ECPAT's International Secretariat we recognise that our strength lies in the diversity of the people who make up our global network, staff, volunteers and consultants. We are committed to being an inclusive workplace where people of all backgrounds and cultures can strive and be themselves. This means we will challenge ourselves to do better and to continue learning, to create and maintain a working environment steeped in respect, tolerance, safety, and where all parties are valued equally.

As a child-focused organisation, ECPAT has a strong commitment to child safeguarding and rigorous procedures, and the successful candidate will be required to sign our 2 codes of conduct.

Expression of Interest

Please submit the following documents to vacancy@ecpat.org, using the subject line ***"Your Name – Roblox Safety Resources"***:

- A CV outlining your relevant experience;
- A financial proposal in USD; and
- A portfolio of previous similar assignments.

Submission Deadline

All proposals must be submitted no later than **20th November 2026.**