

REQUEST FOR PROPOSALS
CONSULTANCY
Social media communication
The Code of Conduct for the Protection of Children
from Sexual Exploitation in Travel and Tourism
(July – December 2026)

ORGANISATIONAL CONTEXT

ECPAT International is a global network of organisations working together for the elimination of the sexual exploitation of children (SEC) in all its manifestations i.e., exploitation of children in prostitution, online child sexual exploitation, sale and trafficking of children for sexual purposes, sexual exploitation of children in travel and tourism and some forms of child, early and forced marriage. The ECPAT Network currently consists of 145 member organisations working at national and local levels in 115 countries.

The ECPAT International Secretariat coordinates the global work of the organisation and is based in Bangkok, Thailand. The Secretariat designs and implements global and regional level programmes, and undertakes programming, advocacy and research and facilitates a range of network initiatives.

ECPAT International runs The Code of Conduct for the Protection of Children from Sexual Exploitation in Travel and Tourism ([The Code](#)), a global initiative with business and ECPAT network, building a movement of responsible travel & tourism industry to prevent and respond to child sexual exploitation.

BACKGROUND

ECPAT International through The Code works currently with about 400 companies in travel, tourism, transport and entertainment industry to prevent and respond to the sexual exploitation of children.

CONSULTANCY OBJECTIVES

ECPAT International is seeking a communication consultant to support social media engagement and development of communication assets for The Code across regions. The selected consultant will work closely with ECPAT International to review, develop and strengthen the existing communication channels and assets for the travel and tourism industry.

EXPECTED OUTPUTS

The consultancy will result in the delivery of a set of communication assets and a communication plan targeting various regions and actors, focusing mainly on the social media channels.

The consultant will be responsible for: posting on social media and engaging with partners and followers to expand The Code presence and reach.

TIMELINE

The assignment will be carried out between July and December 2026. The consultancy envisages an average of 1-2 hours of engagement per working day, through the consultancy period amounting to no more than a total of 2 working days per week. A detailed plan and timeline will be defined and agreed with the selected consultant/s at the start of the assignment.

Key milestones include: Detailed workplan, review of the existing communication channels and assets, draft assets submission, review and feedback period and final delivery. The ongoing social media support will be tracked from the current baseline to the completion of the consultancy.

CONSULTANT'S PROFILE

- Proven social media communication and engagement skills.
- Knowledge of business and human rights topic, with the focus on children's rights.
- Excellent writing and communication skills.
- Fluent English, knowledge of Spanish and French will be an additional asset.

ADDITIONAL INFORMATION

- This is a home-based position using own equipment and communication tools.
- The consultant should be available for online calls in Asia time zone.
- The Consultant is expected to always act in a manner consistent with the values of ECPAT International and in compliance with the organisation's policies and procedures including Child Safeguarding Policy and the Code of Conduct.

EXPRESSION OF INTEREST:

Please send your proposal including:

1. **A proposal demonstrating:** 1) Samples of your communication and social media management work; 2) Your proposed idea on "What the most successful communication on child protection in the travel and tourism industry would look like for The Code".
2. **Financial proposal** based on an hourly rate.

Please send your proposal to vacancy@ecpat.org

Mention in the subject header: **Consultant's name/company name and "COMMUNICATION, THE CODE"**.

Deadline: 7 July 2026

ECPAT International is committed to keeping children safe. The selection process reflects our commitment to the safeguarding of children.