



REQUEST FOR PROPOSALS

Consultancy

Consultant to develop animated videos

February – March 2026

ORGANISATIONAL CONTEXT

ECPAT International is a global network of organisations working together for the elimination of the sexual exploitation of children (SEC) in all its manifestations i.e., exploitation of children in prostitution, online child sexual exploitation, sale and trafficking of children for sexual purposes, sexual exploitation of children in travel and tourism and some forms of child, early and forced marriage. The ECPAT Network currently consists of 143 member organisations working at national and local levels in 114 countries.

The ECPAT International Secretariat coordinates the global work of the organisation and is based in Bangkok, Thailand. The Secretariat designs and implements global and regional level programmes, and undertakes programming, advocacy and research and facilitates a range of network initiatives.

BACKGROUND OF THE PROJECT

ECPAT International, in collaboration with ECPAT's member organisation, ARSIS, is leading a research project on the digital safety of children on the move and affected by crises with a focus on Greece. This project, funded by Safe Online, employs an innovative, child-participatory approach, empowering children to share their experiences and perceptions. It aims to understand how intersectional factors such as gender, age, or background influence the risks of technology-facilitated sexual exploitation faced by these children. The study explicitly considers the often-overlooked gender component, particularly concerning boys on the move, and is informed by the lived experiences of the children, who will provide recommendations for improving online safety. The project uses a methodological mix of participatory research with affected children, in-depth interviews with frontline professionals, and policy dialogues with key stakeholders in the tech, policy, and humanitarian sectors.

The expected outcomes include an enhanced, evidence-based understanding of the risks involved and increased engagement among tech and humanitarian actors to develop safer, child-informed policies. The research findings will be disseminated strategically through a communications and advocacy strategy, featuring targeted outputs such as policy briefs and technical guidance.

The project employs mixed research methods and participatory approaches to co-create evidence with, among others, children on the move and affected by crisis.

OBJECTIVES OF THE CONSULTANT

The objective of this consultancy is to develop a series of (3) short-form animated videos (with a maximum length of 45 seconds per video) based on avatars and stories created by children through participatory sessions. The consultancy will translate children's narratives into engaging animated

videos that reflect their perspectives on online safety and digital experiences.

The animated videos will be used as awareness-raising and advocacy tools to amplify children's voices and communicate their recommendations on online digital safety to peers, professionals, and decision-makers.

KEY TASKS AND DELIVERABLES

1. Develop a creative concept and production approach for transforming children's avatars and stories into animated videos, ensuring a child-centred, trauma-informed and gender-sensitive perspective.
2. Produce a storyboard and visual style guide for approval by ECPAT International and ARSIS, incorporating two rounds of feedback.
3. Develop the animated videos (with the possible inclusion of voiceovers) based on the avatars, narratives, and key messages generated by children during participatory sessions, integrating two rounds of feedback.
4. Deliver a final set of (3) high-quality animated videos suitable for digital dissemination.

TIMEFRAME

It is expected that this short-term consultancy will take place in the period February-March 2026, following the tentative schedule below:

<i>Task/Deliverable</i>	<i>Tentative due date</i>
Develop creative concept and production approach	28 February 2026
Finalise storyboard and visual style guide (including ECPAT's and ARSIS' feedback)	10 March 2026
Produce and deliver final animated videos (including incorporating ECPAT's and ARSIS' feedback)	31 March 2026

CONSULTANT PROFILE

The consultant or (groups of consultants) need to have:

- Proven experience in developing animated content.
- Strong skills in translating children's narratives and creative outputs (such as stories and avatars) into engaging animated materials.
- Experience in producing practical communication resources (e.g. videos, toolkits, or digital learning materials).
- Ability to collaborate with multidisciplinary teams and incorporate feedback from project partners.

ADDITIONAL INFORMATION

- This is a home-based position using their own equipment. The consultant(s) should be available for online calls including with different time zones in particular with Thailand where ECPAT International Secretariat is based.
- The Consultant is expected to act at all times in a manner consistent with the values of ECPAT International and in compliance with the organisation's policies and procedures including Safeguarding Policies and the Code of Conduct.
- Applications from an agency or group of consultants can be accepted.

OUR COMMITMENT

- As ECPAT's International Secretariat we recognise that our strength lies in the diversity of the people who make up our global network, staff, volunteers and consultants. We are committed to being an inclusive workplace where people of all backgrounds and cultures can strive and be themselves. This means we will challenge ourselves to do better and to continue learning, to create and maintain a working environment steeped in respect, tolerance, safety, and where all parties are valued equally.
- As a child-focused organisation, ECPAT has a strong commitment to child safeguarding and rigorous
- procedures, and the successful candidate will be required to sign our 2 codes of conduct.

EXPRESSION OF INTEREST:

Please submit an email to vacancy@ecpat.org, with the subject line: **Your name and "Digital Animator"**. Kindly include the following documents:

- CV your CV and examples of previous work
- Cost estimate for all inclusive services in USD

Due to the high volume of applications we receive, we are not able to respond to every application. If you have not heard back from us within 3 weeks from the deadline, it means that your application has not been successful.

Dependent upon the volume of applications received, ECPAT reserves the right to close the advertisement sooner than the suggested closing date.

SUBMISSION DEADLINE

All proposals must be submitted by **February 10th, 2026**