



Request for Proposal (RFP)

Development of multimedia products reflecting children voices and perspectives

*Developing of multimedia products
reflecting children voices and perspectives
on how to make tourism destinations truly sustainable*

April - September 2025
(estimated 20 working days)

ORGANISATIONAL CONTEXT

ECPAT International is a global network of civil society organisations working together for the elimination of the sexual exploitation of children (SEC) in all its manifestations. This includes in the context of exploitation of children in prostitution, child sexual exploitation in digital environments, the sale and trafficking of children for sexual purposes, and the sexual exploitation of children in travel and tourism.

The ECPAT Network currently consists of 135 members working as independent organisations or coalitions in 111 countries. The ECPAT International Secretariat (EIS) coordinates the global work of the network and is based in Bangkok, Thailand. The Secretariat designs and implements global and regional initiatives and undertakes programming, campaigning, advocacy, and research to facilitate network initiatives.

BACKGROUND OF THE PROJECT

The ECPAT Secretariat is committed to ensuring rights-based and meaningful participation of children in matters that directly affect them. Tourism brings development opportunities but also brings imbalance of power between travellers and local communities. Children's perspectives on protection against exploitation are critical to create more effective and relevant programs. While some due diligence process involve consultations with the affected communities, these processes tend to overlook children as key stakeholders that should be heard.

ECPAT International together with the Down to Zero Alliance (DtZ) partners from Southeast Asia, South Asia, and Latin America will bring the perspectives and voices of children to ensure that children voices and perspectives are heard, to inform development of truly sustainable tourism destinations with child protection at its core.

CONSULTANCY OBJECTIVES

We are looking for an individual or an agency with expertise and experience in co-creating multimedia content to document and showcase children and young people's voices and perspectives. This will entail supporting civil society organisations that work with children on the ground in creating their multimedia tools to document their voices and perspectives, and producing the final digital products, i.e. one global

advocacy video based on the multimedia products developed by children and additional shorter videos as needed, to inform development of sustainable tourism strategies by business and authorities in both sending and destination countries.

This will imply:

- a) To propose a methodology that can be fully mainstreamed and integrated into the already ongoing participatory processes where civil society organisations in the selected countries engage the groups of children to collect materials for the production of a global advocacy video.
- b) To ensure the documentation process led by children and youth through digital media creation is safe, ethical, and realistic within the given contexts, resources and constraints, and to provide a guidance for children to use as support and reference when developing their multi-media.
- c) To coordinate with ECPAT International, that works with partners in the selected countries to ensure regular check-in on progress on the activities, timely and adequate documentation process and smooth integration of the multimedia components created by children into a global video.
- d) To create a global advocacy video (final version no later than end of August) based on the multimedia products developed with and by children, that will present voices and perspectives of children, their learnings, reflections and recommendations, so the video can be used to advocate with business and authorities globally for development of strategies that protect children from sexual exploitation in tourism destinations.

EXPECTED OUTPUTS

1. A methodology for engaging children in documenting their voices and perspectives through multi-media (videos recorded by children, pictures, etc) in order to produce a global video.
2. A technical guidance and support for CSO's that work with children to strengthen children's multi-media capacities, including a resource pack for children to guide the process of creating their multi-media advocacy products across the countries.
3. One key global advocacy video, and a series of shorter videos that can be cut versions of the long video, or making-off videos, with voices and perspectives of children.

TIMETABLE

The assignment is estimated to be around 20 working days and will be carried out between April and the first week of September 2025. A detailed plan and timeline will be defined and agreed with the Consultant at the start of the assignment.

CONSULTANT PROFILE

- Demonstrated experience in developing videos that bring in children's perspectives and voices.
- Capacity to train and strengthen skills of adult CSOs and children.
- Good understanding of the ethical considerations and safeguarding concerns in engaging with children in advocacy around sensitive issues like child sexual exploitation, particularly when using digital media.
- Experience in video creation – to be demonstrated.

- Ability to operate in a multicultural, multilingual distance environment.

ADDITIONAL INFORMATION

- This is a home-based position using own equipment and communication tools of the consultant.
- The consultant should be available for online calls in Thailand and Asia time zones.
- The project will be delivered in English.
- The Consultant is expected to act at all times in a manner consistent with the values of ECPAT International and in compliance with the organisation's policies and procedures including Child Safeguarding Policy and the Code of Conduct.

IMPORTANT NOTES

- This RFP is not a guarantee of selection or contract award.
- All intellectual property created as part of this assignment will remain the property of ECPAT International.
- As ECPAT International, we recognise that our strength lies in the diversity of the people who make up our global network: staff, volunteers, and consultants. We are committed to an inclusive workplace where people of all backgrounds and cultures can strive to be themselves. This means we will challenge ourselves to do better and to continue learning, to create and maintain a working environment steeped in respect, tolerance, and safety where all parties are valued equally.
- As a child-focused organisation, ECPAT firmly commits to child safeguarding with rigorous procedures. The selection process and service agreement will reflect this commitment.

HOW TO APPLY:

Please send CV and short cover email, including a brief proposition of your approach and financial proposal (with daily fee in USD) to vacancy@ecpat.org mentioning in the subject header **Your name and "Multimedia – DtZ"**.

Due to the high volume of applications, we receive, we are not able to respond to every application. If you have not heard back from us within 3 weeks from the deadline, it means that your application has not been successful.

SUBMISSION DEADLINE

All proposals must be submitted by **15th April 2025**.