



ECPAT International Supervisory Board

Advocacy, Engagement and Campaigning Expert

Terms of Reference

January 2025 – December 2026

PROFILE DESCRIPTION SUPERVISORY BOARD ECPAT INTERNATIONAL

The Supervisory Board exists of 3-5 members with different profiles and experts. A maximum of two out of five members in the Supervisory Board are brought forward by the Assembly of ECPAT Organisations. The members are elected for four years and can be re-elected once for another four years (Article 11 (5) of the Statutes). *The Supervisory Board has quarterly statutory meetings and extraordinary meetings.*

Remuneration

This voluntary position does not receive any remuneration, whether directly or indirectly. Board members may be entitled to reimbursement of costs (reasonably) incurred by them when carrying out their duties (Article 13(6)).

Number of meetings

Minimum four Statutory Board Meetings per year (Article 14(1), minimum 1 meeting per year with the Members Representative Committee (Article 13(3) and minimum 1 meeting once every 2 years with the Assembly of ECPAT organisations (Article 15(4)).

TEAM DESCRIPTION

The Supervisory Board intends to be more than the sum of individual experts; it is *a team*.

All Supervisory Board members of ECPAT International are people who:

- are **committed leaders**, prioritising the fulfilment of the mission of ECPAT International and its growth, through well-being and empowerment of the Executive Director and its team;
- are **authentic leaders**, emphasising honesty, transparency and genuineness. They **build trust** and contribute towards a positive working environment;
- take **responsibility** for their actions and make decisions based on principle and with the mission and **long-term interest of the organisation** in mind, rather than short-term or even personal success. They use their **inner compass** and **values** to guide their daily actions;
- have **sound interpersonal and intercultural communication skills**. They demonstrate an **open and inquisitive mind**, are weary of quick conclusions and prejudices;
- and naturally have a drive and passion for the mission of ECPAT International.

INDIVIDUAL PROFILES

The following profiles have been defined by the Supervisory Board in May 2024 for the future needs of the organisation and its governance:

- Chair
- Financial expert
- **Advocacy, Engagement and Campaigning Expert**
- Legal & Governance Expert
- Fundraising & Private Sector Engagement Expert



PURPOSE OF POSITION

Providing strategic oversight to ensure alignment between the strategic objectives and strategies of the organisation with its reputation, communication, advocacy, engagement and campaigning, contributing as such to the long-term continuity of the organisation.

MAIN RESPONSIBILITIES

Additional and specific responsibilities beyond the main responsibilities of members of the Supervisory board as described in the Articles of association, the regulations and the vision of the Supervisory Board.

- Reviewing and advising the Executive Director on alignment of communications, advocacy, engagement and campaigning with the strategic objectives and goals of the organisation;
- Engaging with different networks and credibility in international communications, advocacy, engagement and campaigning, to foster relationships, a strategic position and secure long-term funding for the foundation.

REQUIREMENTS

- Background in public engagement, strategic campaigning and general communications, or other related field;
- Extensive demonstrable and relevant regional and international communication expertise in leadership roles;
- Knowledge of and experience with reputation management, crisis communications, media relations, political relations and broader stakeholder management;
- Experience working with non-governmental organisations and global partnerships
- Extensive experience and network in high-level political environments;
- Aware of current trends and developments in communications, specifically related to online communications, non-profits, and fundraising;

OUR COMMITMENTS

As ECPAT's International Secretariat we recognise that our strength lies in the diversity of the people who make up our global network, staff, volunteers and consultants. We are committed to being an inclusive workplace where people of all backgrounds and cultures can strive and be themselves. This means we will challenge ourselves to do better and to continue learning, to create and maintain a working environment steeped in respect, tolerance, safety, and where all parties are valued equally.

As a child-focused organisation, ECPAT has a strong commitment to child safeguarding and rigorous procedures, and the successful candidate will be required to sign our 2 codes of conduct.

HOW TO APPLY:

Please send your expression of interest including CV and motivation letter to marthal@ecpat.org mentioning **Your name** and **"Advocacy, Engagement and Campaigning Expert"** in the subject header. Due to the high volume of applications we receive, we are not able to respond to every application. If you have not heard back from us within 3 weeks from the deadline, it means that your application has not been successful.

Dependent upon the volume of applications received, ECPAT reserves the right to close the advertisement sooner than the suggested closing date.

Deadline: Please submit your expression of interest no later than **17 November 2024**