



**COLLECTIVE
ACTION** End Child Sexual
Exploitation
and Abuse
The San José Dialogue

The
Americas

SOCIAL MEDIA PACK:

San José Dialogue: Collective Action to End Child Sexual
Exploitation and Abuse in the Americas
3-7 June 2024 - Hotel Crowne Plaza San José-La Sabana

Welcome to the social media pack for the San José Dialogue: Collective Action to End Child Sexual Exploitation and Abuse in the Americas. This pack is designed to help attendees and participants promote the workshop and engage with one another on social media platforms.

Please use the resources provided to share your thoughts and ideas and join the conversation on **#SanJoséDialogue**.

SOCIAL MEDIA GUIDELINES

We highly encourage all partners and participants to **actively engage on social media** platforms during the workshop to share information, connect with other participants, and promote our collective efforts to end the sexual exploitation and abuse of children in the Americas.

To ensure that everyone can effectively participate in the online conversations, we have developed the following guidelines:

- **Use the official event hashtag #SanJoséDialogue:** Please use this hashtag in all your social media posts related to the workshop to help us track and amplify your messages.
- **Tag partner organisations:** We encourage you to tag partner organisations in all social media posts. This will help us share your content and engage with you throughout the workshop.
- **Post updates and insights:** Share updates from the sessions you attend, quotes from speakers, and any other insights you have from the workshop. Please remember to be respectful and accurate in your posts.
- **Use visuals:** Share photos and videos from the event to help your audience better understand the discussions and activities taking place.

- **Respect privacy:** Please be mindful of privacy concerns and do not share personal information about other participants without their consent.

We hope that these guidelines will help you effectively participate in the social media conversations during the San José Dialogue.

SUGGESTED SOCIAL MEDIA POST

Scroll down for more tips on crafting social media posts throughout the event

Graphic	Suggested Social Copy
Download	<p><u>Twitter</u> Excited to be joining fellow child protection advocates at the #SanJoséDialogue!</p> <p>Together, we're transforming insights into actions to protect children from sexual exploitation and abuse in all settings. Let's unite for their safety, both online and offline.</p> <p><u>LinkedIn</u> Excited to confirm my attendance at the #SanJoséDialogue!</p> <p>Together with civil society organisations around the region, we're reshaping the landscape of child protection through evidence-based strategies, multi-disciplinary collaboration, and localised efforts.</p>

HASHTAGS

Main workshop hashtags:

- #SanJoséDialogue
- #CollectiveActionCostaRica

Additional workshop hashtags:

- ECPAT
- #SomosPaniamor
- #DowntoZeroAlliance
- #EndChildExploitation
- #NiñezyAdolescencia

- #TursimoSostenible

PARTNER ORGANISATIONS TO TAG

	Facebook	LinkedIn	Twitter	Instagram
ECPAT	ecpat	ECPAT International	ECPAT	ecpat
PANIAMOR	Paniamor	Fundación paniamor	Paniamor	fundacion_paniamor
Down to Zero Alliance	Please use the hashtag #DowntoZeroAlliance			

FURTHER TIPS FOR INDIVIDUAL POSTING

Social media is a powerful tool to share your reflections and learnings with your network. As such, **we have provided some prompts to help you craft your own posts to share any insights from the workshop.**

Travel and Tourism and the private sector:

- What were the most significant takeaways from the panel sessions and discussions on Child Sexual Abuse in Travel and Tourism?
- How did the workshop inspire new ideas for addressing child sexual exploitation and abuse in travel and tourism in your own country or region?
- What are some promising practices shared during the workshop to ensure the private sector and government step up to protect children online?

Humanitarian Contexts:

- Reflect on the current situation of children on the move in your country. How did the presentations and discussions impact your understanding of this issue?
- From the sessions, what do you think are some promising practices for improving the experiences of children affected by humanitarian crises in your country?

Regional Workshop:

- How did the workshop broaden your understanding of the state of child sexual exploitation and abuse in the region?
- How can the insights and recommendations from the workshop be shared with other stakeholders in your organisation or country?

- Reflect on your experiences meeting and collaborating with other organisations at the workshop. How can we work together more effectively to protect children from sexual exploitation and abuse in the region?
- Reflect on the significance of hearing from civil society representatives, experts, advocates, and other sector actors at the workshop. What insights did you gain from their perspectives?
- Reflect on some of the memorable moments of the workshop — it could be networking with other organisations, a speech that stood out to you, etc.

QUESTIONS

For any questions or concerns, please reach out to Martina Fontana at communications@ecpat.org